

## **CURRICULUM VITAE**

**John Wesley Magness**  
**Assistant Professor**  
**Coppin State University**

### **CONTACT INFORMATION**

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### **EDUCATION**

**Doctor of Philosophy (PhD) Sports Leadership & Administration**, 2017 – Concordia University of Chicago

**Master of Science in Exercise Science**, (M.S.), 2010 – California University of Pennsylvania

**Master of Arts in Health & Wellness Coaching**, (M.A.) 2024- Maryland University of Integrative Health

**Bachelor of Science in Sports Management** (B.S.), 2009 – Coppin State University

**Associate of Applied Science in Professional Cooking**, (A.A.S.), 1996 – Baltimore International College

**Health & Wellness Coaching**, (PBC), 2023- Maryland University of Integrative Health

**Blackboard Academy** (Digital Teaching and Learning Certified Practitioner), 2022

**Blackboard Ultra** (Course Creation with Blackboard Ultra), 2022

**Online Learning Consortium| OLC** (Online Teaching Certificate Program Phase One Foundation Course)-2022

### **TEACHING EXPERIENCE**

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2020 to Present

Tenure-Track Assistant Professor, Sport Management & Sport Medicine responsible for teaching courses in sport management and sport medicine for students in the Department of Sport & Entertainment Management

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2019 to 2020

Non-Tenure Track Professor, Sport Management & Sport Medicine responsible for teaching courses in sport management and sport medicine for students in the Department of Sport & Entertainment Management

BALTIMORE CITY COMMUNITY COLLEGE, Baltimore, Maryland 2017 to 2021

Adjunct Professor, Health Fitness & Wellness responsible for teaching courses in health, strength & conditioning, and fitness. In the Department of Education.

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2018 to 2020

American Council on Exercise (ACE) Instructor, responsible for teaching the certification(s) for ACE Personal Trainers and Health Coaches.

UNIVERSITY OF MARYLAND MEDICAL CENTER, Baltimore, Maryland 2016 to 2017

**Assistant Patient Services Manager, Food, Hospitality & Nutrition Department**

Hire, mentor, train and lead high-performance team of 21 foodservice professionals in serving 500 patients more than 1,500 meals per day. Oversee high-volume operations while ensuring quality, safety, health and sanitary compliance. Interface with

patients to identify and resolve quality issues. Collaborate with medical administration and professionals to ensure positive patient experiences.

UNITED STATES SPORTS ACADEMY - MALAYSIA, Daphne, Alabama 2014 to 2015

**International Adjunct Faculty**

Delivered curriculum within highly attended International Diploma in Physical Education and Sports Coaching (IDPESC) Program. Taught 10 courses over a 10-week period to 52 Malaysian teachers / students. Selected to teach within inaugural program FIT4Life in Malaysia, teaching functional movement screening, health and fitness, strength and conditioning, exercise programming and testing.

COPPIN STATE UNIVERSITY, Baltimore, Maryland 2010 to 2014

**Contractual Lecturer/Professor**

Contractual Lecturer, Sport Management & Sport Medicine responsible for teaching courses in sport management and sport medicine for students in the Department of Sport & Entertainment Management

**PUBLICATIONS & PRESENTATIONS**

Journal of Athletic Development and Experience (JADE)-Publisher: ScholarWorks@BGSU

Title: The Post High School Career Experiences of African American Males in Maryland- Spring 2025  
(Manuscript ID: MS-1254)

Case Studies Sport Management (CSSM)-Fall 2025-Publisher: Human Kinetics

Title: Name, Image, and Likeness (NIL), Rights, Social Media Influence, and Team Chemistry in K-12 Sports-Fall 2025. (Manuscript ID: CSSM2024-0009)

Journal of Sports and Social Issues (JSSI)-Spring/Summer 2025-Publisher: Sage Journals

Title: TikTok and YouTube Clicks and Perceptions of Talent and Success in Sports-Spring 2025  
(Manuscript ID: JSSI-23-0170)

Presentation: Alliance of Sport Business Conference (ASB)-April 14-16, 2024

Title: Monetization of Social Media Channels and NIL in K-12 Sports: The Need for Sport Business Structure.

**AWARDS AND HONORS**

Certificate of Appreciation, International Diploma Physical Education & Sports Coaching (2014) Donate P.

Young Leadership Award (2009)

Magna cum Laude, Coppin State University (2009) Eagle Award for Academic Achievement (2009)

**CERTIFICATIONS AND PROFESSIONAL MEMBERSHIPS**

**Certified Fitness and Nutrition Specialist (FNS)**, National Academy of Sports Medicine

**Certified League Director (CLD)**, National Alliance of Youth Sports

**Certified Youth Sports Administrator (CYSA)**, National Alliance of Youth Sports Administrators

**Certified Youth Fitness Specialist (YFS)**, National Academy of Sports Medicine

**Certified Senior Fitness Specialist (SFS)**, National Academy of Sports Medicine

**Certified Personal Trainer(CPT)**, National Academy of Sports Medicine  
**Certified Personal Trainer(CPT)**, American Council on Exercise  
**Certified Health Coach (HC)**, American Council on Exercise  
**Certified Behavior Change Specialist (BCS)** National Academy of Sport Medicine  
**Functional Aging Specialist (FAS)** Functional Aging Institute

**RESEARCH & GRANT ACTIVITIES**

Youth Sports & Sports Organizations  
Holistic Athletic Development  
Senior Athlete Strength & Conditioning  
Health & Wellness  
Esports Athlete Health & Wellness  
Athlete Post-Career Experiences

